

Health Information Technology Commission
Meeting Information

Date: Thursday, September 11, 2008
1 - 4pm

Location: MDCH Conference Rooms B&C
1st Floor, Capitol View Building
201 Townsend Street
Lansing, Michigan 48913

Commissioners Present:

Greg Forzley, M.D. – Chair
Joseph Hohner
Toshiki Masaki – Vice Chair
Kimberly Ross - Jessup
Tom Lauzon

Jeanne Strickland
Larry Wagenknecht, R.Ph.
Ken Theis
R. Taylor Scott, D.O

Commissioners Absent:

Janet Olszewski
Mark Notman

Robert Paul
Robin Cole

Staff:

Ed Dore– MDCH
Beth Nagel – MDCH
George Boersma – MDIT

Guests:

John Hazewinkel – MSU
Denise Holmes - MSU
Gary Newell – WM HIE
Kimberly Lynch – Altarum
Erin Conklin – GFHC (Phone)
Linda McCardel – MPHI
Dana Green – MPHI
Leslie Johnson – MSU
Valerie Glesnes-Anderson–CAHA
Matt Monroe – Altarum
Kelly Coyle – MPHI

Jeff Shaw – MPHI
Terri Lentz – Edge Partnership
Denise Chrysler – MDCH
Mindy Richards – ChangeScape
Larry LaCombe – ChangeScape
Tom Stevenson, DO –
MOA/Covisint
Tim Pletcher – MiHIA
Kelly Rossman McKinney

Agenda:

A. Welcome and Introduction

B. Review of 6-12-08 meeting minutes

- Minutes were approved without discussion and will be posted on the HIT Commission website

C. MiHIN Communications and Marketing Plan

- Kelly Rossman-McKinney from The Rossman Group presented the Commission with the communications and marketing plan that was developed through a contract with the MiHIN Resource Center
- The communications and marketing plan that was presented should be viewed as a fluid document that will evolve overtime as MiHIN evolves.
- The first step for the Rossman Group will be to develop a timeline for putting this communications and marketing plan into action.
- Additional steps in the plan include: identifying target audiences, identifying messages and spokespeople, developing proof points, developing tools and tactics, and evaluation.
- Ms. Rossman-McKinney stressed that the Commission will need to be active in the steps of this plan including serving as a spokesperson.
- The Rossman Group will also work with other regional HIEs to coordinate public relations efforts.

D. Commissioner Updates

- Toshiki Masaki reported that SEMHIE held a general election to elect the governance board . Mr. Masaki will continue to serve as the Treasurer.
- Ken Theis congratulated Tom Lauzon for being named as one of the top 100 CIOs by CIO Magazine.
- Dr. Taylor Scott noted that an article appeared in the Michigan Osteopathic Association that was written by John Hazewinkel of the MiHIN Resource Center.

E. MiHIN HIE Grant Program Update

- Beth Nagel from MDCH gave an overview of the MDCH MiHIN HIE Grant program.
- In August, MDCH announced the awarding of two additional HIE planning grants totaling \$1.2 million.
- One grant went to ChangeScape, Inc. for the southwest region of the state. Mindy Richards, President and CEO of ChangeScape was identified in the room.
- The other grant went to Altarum Institute for the south central region of the state. Kimberly Lynch from Altarum Institute was identified in the room.

F. Review of 2008 HIT Commission Report to the Legislature

- Beth Nagel of MDCH reviewed the 2008 HIT Commission Report to the Legislature with the Commission.
- The public act creating the Commission calls for an annual report to be presented to the Legislature with recommendations.
- This report is meant to fulfill this charge. The report has six recommendations that the Commission voted on throughout the past calendar year.
- The Commissioners were asked to review the document and forward changes to Beth Nagel by September 29, 2008 so that the final report can be submitted to the Legislature in October 2008.

G. Update from the Resource Center

- Denise Holmes from the Resource Center provided an update on the activities of the Resource Center.
- The Resource Center is forming a state public health workgroup. This workgroup will focus on ensuring state systems such as MCIR and MDSS are able to connect with the regional HIEs and send and receive data.
- The Resource Center has delayed the second technical workgroup to study the Master Patient Index/Record Locator Service industry and gather further information. After this internal review, the technical workgroup will be reconvened.
- An update on each of the regional HIEs was also provided.
- The date for the 2009 MiHIN Conference was set at April 29-May 1 and will be held in Kalamazoo, MI at the Kalamazoo Radisson. More information will be available as the date approaches.

H. Privacy Workgroup Out-put

- The Resource Center had convened a privacy workgroup to develop supporting materials for the opt-out mechanism for consumer privacy that the Commission voted to adopt in April 2008.
- The workgroup had representatives from health plans, consumers, consumer advocates, physicians, behavioral health, privacy officers, health law experts, the regional HIEs and HIT Commissioners Mark Notman and Dr. Taylor Scott.
- The group developed an opt-out policy statement for a Notice of Privacy Practices and a form in which to record the opt-out preferences of a consumer.
- The workgroup agreed that the opt-out policy should be imbedded in a providers Notice of Privacy Practices – examples were provided.
- The workgroup agreed that an opt-out form would be made available to the any consumer who wishes along with a consumer education pamphlet. The consumer will then be responsible for sending the form to the regional HIE.
- Commissioners reviewed the materials and added the following comments:

- Part of the opt-out process should include a confirmation letter to the consumer after the opt-out form has been processed.
- Ensure that each regional HIE calls themselves “MiHIN” in their name in order to keep the MiHIN “brand” relevant.
- List a public agency for a citizen to deliver the opt-out form to as a free option for returning the form as opposed to utilizing the US mail.
- The Commissioners have agreed make a decision on the Notice of Privacy Practices language and the opt-out form at the October HIT Commission meeting, with the following actions taking place between meetings:
 - A legal opinion made available to Commissioners answering liability issues and other concerns
 - A meeting of legal representatives to vet the legal opinion
 - Commissioners will bring this products to their own organizations to gather concerns and will express the concerns in an email to Beth Nagel at nagelb@michigan.gov on or before Monday, September 29.

I. Discussion of Agenda and Calendar setting for next meeting

- The next meeting of the Commission is set for October 9, 2008.

J. Time For Public Comment

- No public comment was introduced